

TRIZ SUMMIT 2022



INNOVATION MANAGEMENT
AND TRIZ INSTITUTE



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Fadia
Economy



Ahmad-Ramez
Business



Zena
Law



Yara
Culture



George
IT



INNOVATION MANAGEMENT
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Piloting TRIZ activities for inventive projects and students in Syria



Independent network of
experts for sustainable
innovation in Syria

i-NESIS main features

1. Registered non-profit association and based in the EU.
2. Includes a number of Syrian experts in the diaspora and homeland, which is constantly expanding.
3. Gathers multiple practices from different vital fields.
4. The association is independent in its activity from the influence or work of government, internal or external political organizations.
5. The objectives and activities of the association are based on the priorities and needs of the general interest of the Syrian society (social, cultural and economic development).

Our Goals

Syrian civil society has potential to establish and develop its own sustainable development process and to reconstruct the country. i-NESIS goals lie in:

- Rehabilitation of Man and Society at the level at which it competes with other human societies
- Promoting innovative development and directed creativity in Syria through specialized and diverse vital projects that move society from a consuming to a productive culture.
- Contribution to enhancing the civilizational role of the Syrian society and state through the culture of initiatives and valuable intellectual output

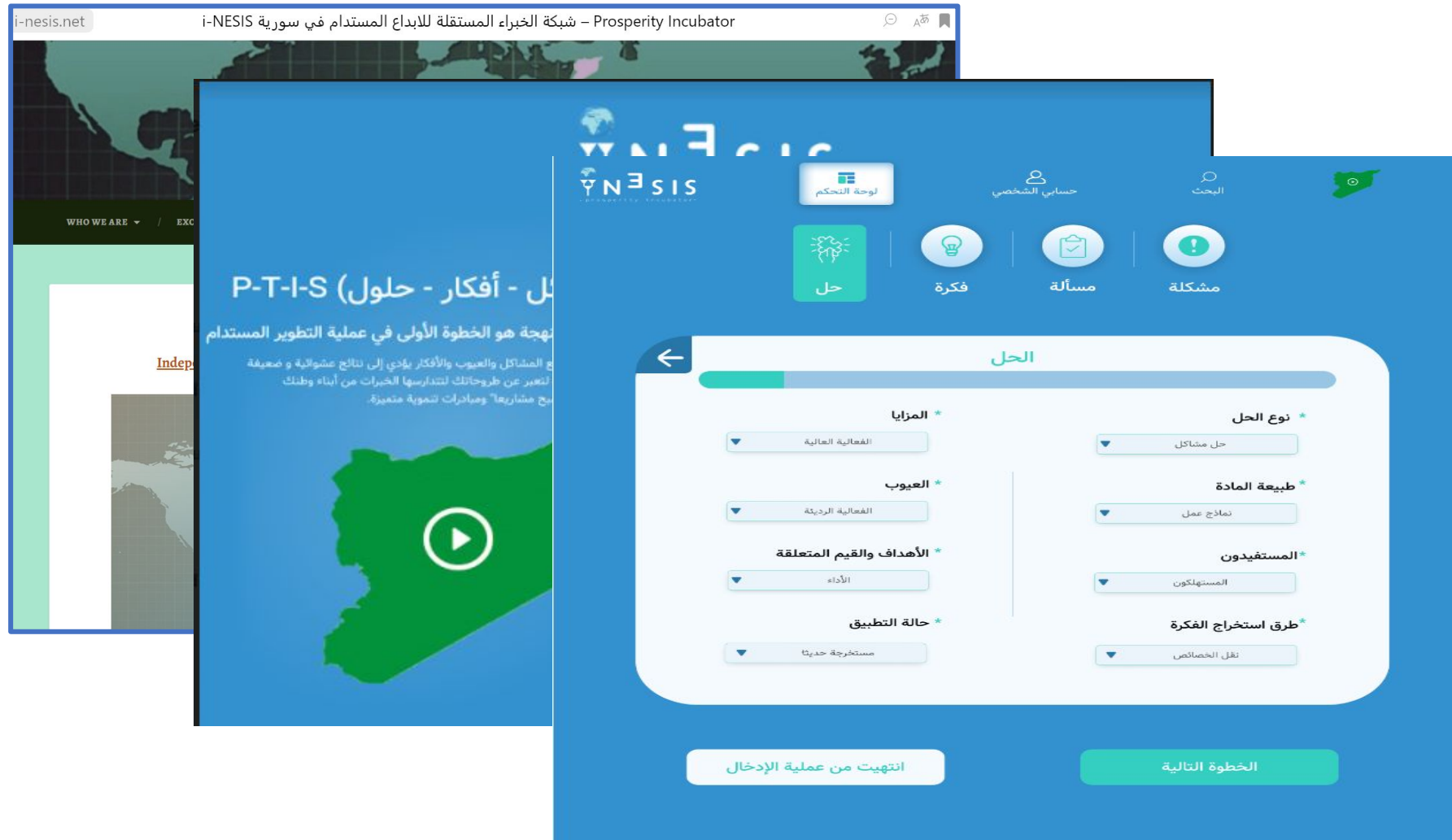
Our Means

- **Production of projects:** Direct and indirect support of short-long-term projects (methodologically, financially, other resources).
- **Production of initiatives:** Organizing initiatives with individuals (inside and outside Syria) for training and knowledge exchange.
- **Production of ideas:** The intellectual output of i-NESIS network is transform into new projects and initiatives.
- Our expanding network of experts share and update their analytical methods/case studies, e.g. TRIZ.

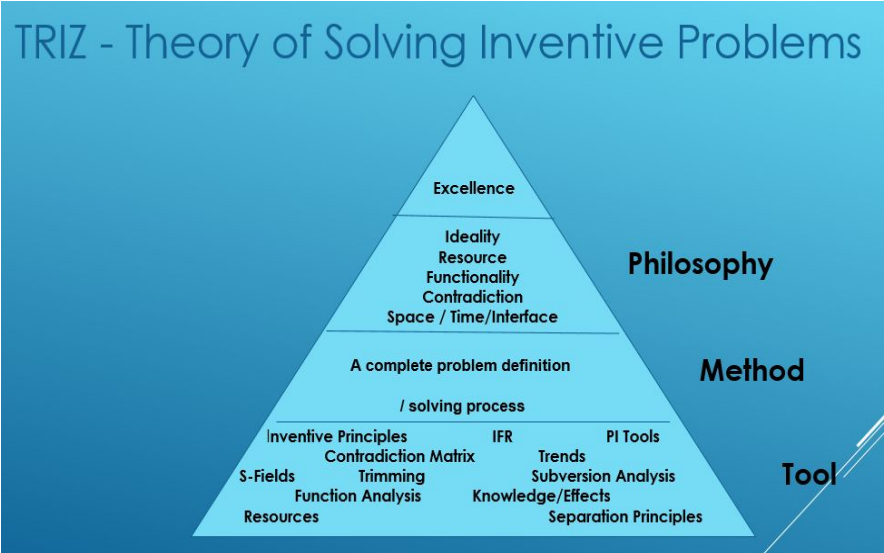
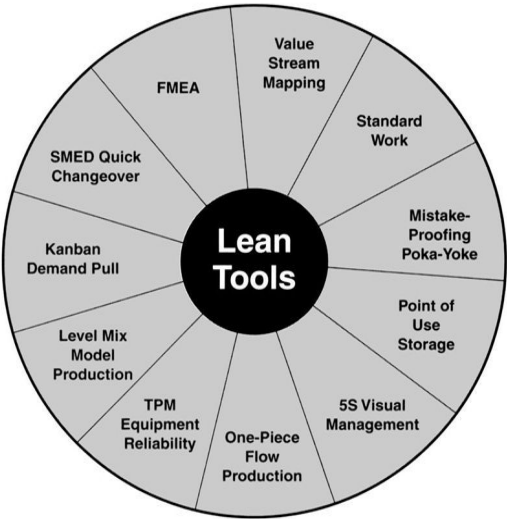
Examples of projects and initiatives

- Household waste sorting and recycling project.
- Tourism development project in forgotten cultural sites.
- Construction of a vital laboratory for agricultural industries.
- An analytical study of the factors of institutional corruption to address them comprehensively.
- Syrian food culture development initiatives to support small businesses and families.
- Workshops on methods of analysis of the methodology of innovative development and directed creativity.
- Specialized website to gather and collaborative study of problems, tasks, ideas and solutions (PTIS pool).

i-NESIS website and PTIS-pool



Approaches and methods



Our plans

- Preparing media library in Arabic language for introducing TRIZ and training
- Performing webinars and workshops
- Enhancing i-NESIS network of experts and users
- Improving PTIS-pool functionality



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THANK YOU!



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